

THE MORTON CENTER REPORT

From the front office...

Twenty years. It hardly seems possible.

Twenty years ago on April 1, 1984, we began. The Morton Center sprung out of Walsh-Whelan counseling services with little more than a vision and some energy to accomplish the mission.

There are many ways to look back and reflect. A chronology always works. A recounting of the individuals who have worked on either the staff or board would be another way. A theme that could be followed through regarding some aspect of what we do at the centers would be a worthy approach. A parallel to how the rest of the field has grown or shrunk, prospered, survived or folded would be interesting. You may actually read about some of the above in other articles throughout this report. But I'm going to use a method that appeals to my eye and always helps me balance the world: numbers.



*John Walsh,
Morton Center CEO*

- 2 The number of locations the Morton Center started with (Louisville and Lexington)
- 5 The number of Board members at the beginning
- 6 The number of staff members at the beginning
- 26 Current number of Board members
- 36 Current number of staff (Louisville, 25; Lexington, 5; Paducah, 5 and N. Kentucky, 1)
- 325 Total number of clients seen in first year.
- 1,200 Total number of clients seen in 1989.
- 12 Steps in alcoholics anonymous, al-anon, narcotics anonymous, gamblers anonymous, self help groups, deeply imbedded in the Morton Center's system of care.
- 900 Total Square footage of first Louisville office
- 14,500 Total number of square feet in current Louisville facility. All being used to support our mission.
- 15,000 Total number of clients seen by Morton Center staff.
- 26,000 Total client session visits per year at all facilities
- 450 Total number of healthcare professionals on Center's roster December 31, 2003.
- 4,300,000 Total dollars subsidized for client care
- Infinity The amount of generosity exhibited by individual donors, our staff and board members, contributing foundations and corporations.
- 1 The next person that walks in our door who deserves our utmost respect, compassion, dedication, caring and professionalism
- Undeterminable The number that we will serve at the end of the Morton Center for the rest of our time.

The Morton Center hosts its Eighth Annual Building Bridges Luncheon, honors Beverly T. Wagner

On Friday, March 19th, a capacity crowd filled The Morton Center's Multi-Purpose Room for the Eighth Annual Building Bridges Luncheon. Each year, the luncheon is held to honor those individuals, companies and foundations that have

made significant contributions to the center's programs and operations over the course of the past year.

Morton Center Board Member and Master of Ceremonies, Wayne Perkey welcomed the gathering, which included this year's

guest speaker, Tom Meeker, President and CEO of Churchill Downs, Inc. The attendees were treated to an outstanding lunch from Jack Fry's prepared, serve and donated by Susan Seiler.

The centerpiece of each year's event is the presentation

of the Building Bridges Outstanding Donor Award. This year's award was given to Morton Center Board member Beverly T. Wagner for her outstanding support of the Center's programs and operations. In making the presentation, Mark Robinson, President of The Morton Center Board, praised Beverly's many acts of generosity toward the Center and her commitment to its future success.

In his remarks, Mr. Meeker spoke of the importance to the community of The Morton Center's programs while describing his own path to recovery. He also highlighted the role the Center plays in the operation of Churchill Downs. Effective April 1st, The Morton Center is operating the Churchill Downs Lifestyles program, a counseling and recovery program available to backside workers at Trackside and the Downs.

Thanks to all who made this event possible.



Morton Center Board Member, Beverly T. Wagner was honored at the annual Building Bridges Luncheon for her longstanding and continuous support of the center and its programs. With Beverly were John Walsh, CEO, The Morton Center and guest speaker, Tom Meeker, President and CEO of Churchill Downs, Inc.

Sharing a moment at the Building Bridges Luncheon were, (left to right) Lee Cochran, Ann Stewart and Sharon Receveur.



From left to right: Linda English, wife of board member, John English, Becky DeCamp, luncheon honoree Beverly Wagner and Peggy Beale.

Board members Ken Reutlinger (center) and Jay Norman (right), visited with Commonwealth Bank CEO, Carl Thomas at the reception preceding the Building Bridges Luncheon.



A capacity crowd of guests mingled in the Boad Room before the Eighth Annual Building Bridges Luncheon. The meal was donated by Susan Seiler of Jack Fry's.

A family struggle with a happy ending:

CELEBRATION OF RECOVERY

Each year, The Morton Center invites a former client family to share the experience of their recovery at the

Annual Celebration of Recovery. The stories we hear are always inspirational and moving. The event is free and open to the public.

John Walsh, CEO of The Morton Center welcomed an overflow crowd to the annual event which was held in the upstairs multi-purpose room and viewed through closed-circuit to attendees in the large downstairs meeting room. He also acknowledged those in attendance who have participated in past Celebrations.

Mark Robinson, President of The Morton Center's Board of Directors, offered a welcome to those in attendance and his gratitude for those who have shared their stories over the years.

The featured family, former Morton Center Board Member Fritz Drybrough and his wife, Rosemary, who traveled from their home in Sarasota, FL, joined their children Lynn and Tom. They shared their frustrating, humorous and surprising experiences in an emotional description of their path to recovery, and the happiness and closeness they have attained as a family, many of whom were also in attendance. A reception followed in the board room.

If you missed the event or have never attended, make sure you mark your calendar for Tuesday, November 16, the date for this year's Celebration of Recovery.



At last fall's Celebration of Recovery: Tom Drybrough, speaker; John Walsh, Morton Center CEO; Fritz and Rosemary Drybrough, and Lynn Drybrough Albrecht, speakers.

THE PRESIDENT'S REPORT

Twenty years is a long time to do anything... hold a job, be married, stay sober. On April 1st of this year, The Morton Center marked the twentieth anniversary of its existence. Twenty years of showing people the way out of the living hell of active alcoholism. Twenty years of enabling family members of alcoholics to heal and be able to find peace and order in their lives. Twenty years of raising money so that people who can't afford it can nevertheless experience the life-giving benefits of treatment.

This is a big deal and we're

excited about it. We hope you are too. In order to properly observe this blessing, (and it is exactly that) a 20th Anniversary Dinner will be held October 21st in the Churchill Downs Triple Crown Room, with Coach Rick Pitino as our guest speaker.. Details are in this newsletter. We hope you will attend and help us commemorate this wonderful milestone.

Of course, as with any great achievement, more work is yet to be done. Experts and statisticians tell us that we have helped but a small fraction of those who need it. We are told that about ten percent of the

general public has the disease of alcoholism and other forms of chemical dependency. For each person who has the disease, several more (family members, spouses, friends, co-workers) are directly and adversely affected. It is up to us to be there when someone realizes that they need help and are willing to seek it.

To do that, we need your support, both monetary and otherwise. If you can afford to give the Morton Center financial support, we encourage you to do so. If you know someone who needs our help,



*Mark Robinson, President
Morton Center
Board of Directors*

tell them about us. It is our strong desire and intent to be here for twenty more years and longer to continue to help those who need it. With your support, we can.

The Tenth Annual

Louisville Golf Outing

The Tenth Annual Morton Center Golf Outing was held at Harmony Landing Country Club on Monday, September 13th. Corporate sponsors, team sponsors, hole sponsors, raffle prize donors and individual players all contributed to a great day for a truly wonderful cause.

Players enjoyed lunch and golf played in a scramble format. Our thanks to all who participated and sponsored this highly successful event. We appreciate your support more than we can express.

Many thanks to the golf committee of John English, Wayne Perkey, Dr. Ernest Marshall and Jimmy Dan Connor. Thanks also to Mike Thomas, head pro at Harmony Landing and his staff for, once again, the best run outing in the area.



First Place Low Net in the Tenth Annual Morton Center Golf outing: (left to right) Brad Walsh, Brian Walsh, John Walsh and Kenny Ray Lanbam.

Thanks to our sponsors!

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Second place low net and winners of the most creative team picture: (left to right) Mark Kennedy, Mark Walling, Roger McAllister, and Denny Schrecker.

- | | |
|-------------------------------|---------------------|
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The Second Annual

Lexington Golf Outing

The Morton Center's Second Annual Lexington Golf Outing at Champion Trace Golf Club was held under sunny skies and cool temperatures, in contrast to last year's rain washout. This year, eighteen teams (up from sixteen last year) enjoyed a great day on one of Kentucky's premier golf layouts. All those who attended helped raise over \$12,000 for The Morton Center.

Our deepest thanks and appreciation to golf committee chairmen and Morton Center board members Guy Huguelet III and Billy Simpson for creating the turnout. We could not stage this event without their tireless support. We also owe a big debt of gratitude to our hole sponsors and those who sponsored teams, especially those who traveled from Louisville to help make this event the success that it was.

Also, thanks to Steve Smitha, head professional at Champion Trace, for his cooperation and help with the event, as well as Chris Clark, club manager and his staff.

The winner of the low net competition was the team from KV Oil and Gas : Leo Simpson, Liz Edwards, Alvin Kirk and Sherri Bradshaw



Above, the winning team from KV Oil and Gas: (left to right) Leo Simpson, Sherri Bradshaw, Alvin Kirk and Liz Edwards



Left: John Walsh, Morton Center CEO, (right) enjoys a pre-tee off moment with Board Member Billy Simpson and his wife, Melanie.

Thanks to our sponsors!

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Morton Center Board Member Guy Huguelet III, (far right), poses with his team: (left to right): Doug Logan, John Byrd and Bart Maban.

The Morton Center: 1984-2004

Celebrating Twenty Years of Service

On April 1st, The Morton Center celebrated its 20th Anniversary of service to the recovery community. Over the years, thousands of individuals - adults, teenagers and children - have sought treatment for their alcoholism, substance abuse and the emotional destruction that is the consequence of the disease. Today, The Morton Center is a statewide alcohol and drug abuse treatment facility network. No other treatment center, hospital, or social service has a statewide presence or link to coordinate quality of care like The Morton Center. This is a brief overview of how it began and where it is today.

In 1984, John Walsh had an idea. From the time he began working as a counselor at Central State Hospital in the early 70's, through his years as a therapist and counselor in various inpatient and outpatient settings, then as a private practice therapist in Louisville, he had seen not only the effects that drugs and alcohol can have on the lives of an addict/alcoholic but saw and understood the devastation the disease had on families.

He also saw something else. When the family was treated and educated along with the recovering addict/alcoholic, the incidences of relapse were lower because the primary support group was stronger. Resentments were alleviated. Understanding could grow. Patience was developed. Without that understanding, relapse was more likely and relationships that were damaged stayed that way in many cases. No one was filling the need for treating not only the addict/alcoholic but the spouses and the children.

At about that time, John was introduced to Mrs. Jane Morton Norton of Louisville who had become familiar with John's work in the addiction field. Mrs. Morton was interested in endowing a treatment facility in the name of her late brother, United States Senator Thruston B. Morton. In March of 1984, the articles of incorporation were filed and on April 1st, The Morton Center began operations as a treatment source for those who suffer from chemical dependency with an added emphasis on treating and educating the entire family. With an office in

Dupont Square and in downtown Lexington, the Center began with a staff of six and a client base of 325.

Acceptance grew fairly rapidly. By the following year, the staff had grown to ten and the client list had more than doubled to 743. With that added growth came the need for additional space. In 1986, The Morton Center moved to the Kosair Charities Centre on Eastern Parkway. By 1987, the staff had now grown to 26, serving 1,200 clients.

Aside from creating an environment where the family can be treated as a whole, The Morton Center also saw the need for a strong alternative to inpatient treatment. Since its inception, The Morton Center had seen a dramatic decline in available inpatient treatment for alcoholism and substance abuse. For every five hospital beds available 15 years ago, only one remains today. Insurance companies have dramatically altered allowable stays for inpatient care, even for detoxification. Stays that were generally 28 days in duration have been reduced to less than a week in most cases.

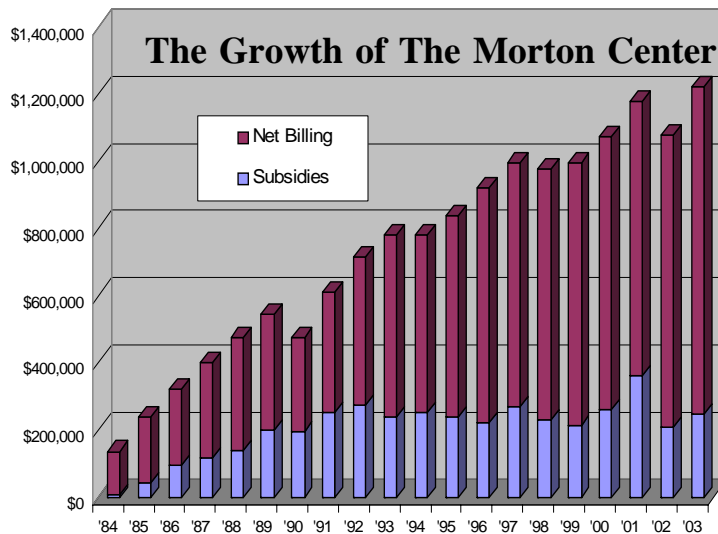
With that in mind, the Intensive Outpatient Program was initiated in cooperation with Our Lady of Peace Hospital in 1989. The program included rigorous individual and group counseling both for the client and for family members, as well as an aftercare program, which significantly improved the success of a chemically dependent person's recovery. In 1990, the program moved to The Morton Center.

Also in that year, The Morton Center, in partnership with the Kentucky Medical

Association's Committee on Impaired Physicians, established an Impaired Physicians group in Louisville. Since its inception, the program, which was later expanded to Lexington and Fort Mitchell, has treated over 450 health care professionals, which now include nurses, pharmacists, physical therapists and dentists.

A DUI program was also initiated in 1990 with 66 clients and the Friends of The Morton Center was established as a volunteer organization.

A hallmark of The Morton Center's philosophy is a firm dedication to those who suffer regardless of their financial situation or their ability to pay for services. From the outset, it was





Kosair Charities - 1986-2001

clearly understood by staff, board members, donors, grantors and clients, that no one will be turned away from treatment at The Morton Center because they can't afford it.

With scant assistance from insurance companies to come only within recent years, the idea of raising money to subsidize treatment made the road a lot rougher and the hill a lot steeper. But to turn away someone who suffers emotionally and physically because they also suffer financially would not be consistent with The Morton Center's vision and the philosophy of family care.

So, each year, The Morton Center meets a growing need for financial subsidy. In its twenty year existence, over \$4.1 million in care has been subsidized through the generosity of the Center's supporters.

In 1994, The Morton Center held the first of what would become its annual Golf Outing and Fundraiser. In 2003, an outing was held for the first time in Lexington.

To vividly bring home the concept of family recovery, each year The Morton Center hosts its Celebration of Recovery. At those events, started in 1990, a family shares its experience in

recovery with an audience of Morton Center alumni and supporters. Generally held in November, it underscores the possibilities that exist for families who suffer.

In 2000, with a growing number of clients and staff, The Morton Center planned, organized and implemented its most ambitious project to date: the move from Kosair Charities to the present location at 1028 Barret Avenue.

Known locally as the Hasenour's Building, home to an historic restaurant of the same name and later a funeral home, the building came available at public auction. Through the leadership and vision of board president Stephen Gault, who is also an experienced property developer, The Morton Center bought the building and made extensive renovations, made possible by a highly successful capital campaign that raised over \$1.2 million.



Today, the Morton Center represents the hope of recovery for those who struggle with compulsion and addiction. The Center is nationally recognized. It is

the only treatment facility of its kind in the region that offers financial subsidies to its clients. And it has been the leader in its field in recognizing and treating chemically dependency as a family illness. The Center has now grown from a few rooms, some filing cabinets and six staff to a staff of 35 that treats over 1,500 cases a year not only in Louisville, but in Lexington, Northern Kentucky and Paducah as well.

I have been with The Morton Center, as a member of the board of directors, since the very beginning in 1984. When I look at all of the progress and growth that has been achieved in the twenty years since then and at all of the respect the organization has gained, I am amazed and astonished. How has all of this come about?

Right from the very start, The Morton Center had a number of things going for it. There was the vision, dedication and generosity of Jane Norton. There was the generosity of many others, both in and outside the organization. There was the clinical experience and expertise of John Walsh and his total commitment, his invaluable leadership and his ability to put together a dedicated and productive staff.

But that's not the whole story to me. More has always seemed to go on at The Morton Center than meets the eye - something else, something more, something very special and very powerful. I see this "something" as the total, unconditional and unyielding commitment to serve, to help and to heal. And I see it as the source of an enormous amount of inspiration, motivation and empowerment. It is in this sense that I see The Morton Center people.

There is simply no other way for me to account for all that has happened at The Morton Center over the past twenty years. Nor is there any other way for me to account for the great personal sacrifices that have been made by the staff so that the organization could continue to serve, help and heal. You don't have to go to the Bible to find the Good Samaritan. Just come to The Morton Center and you will find a whole bunch of Good Samaritans.

-Clay Morton is the nephew of the late Jane Morton Norton, who created the endowment fund that made The Morton Center a reality. The Center is named in memory of her brother, the late United States Senator, Thruston B. Morton.

***We
need
your
support***

If you receive this newsletter, the chances are pretty good that you or someone close to you has been on the receiving end of a helping hand at some point. Well, it's your time to return the favor.

It is the mission of The Morton Center to "provide treatment services, within the limits of its financial resources, to persons of all economic abilities..." In other words, we will not let those who need help continue to suffer because they can't afford help. Providing this kind of support creates a considerable financial shortfall each year and we depend on people like you to fill that gap so we can help as many families as possible.

Please send your contribution today in the enclosed envelope. It will do more good than you can possibly imagine.

Dr. M. Duncan Stanton honored by American Association for Marriage and Family therapy

The American Association for Marriage and Family Therapy has presented **Dr. M. Duncan Stanton, PhD**, with its Cumulative Contribution to Family Therapy Research Award. Dr. Stanton is the director of the National Institutes of Health clinical trial which is housed here at The Morton Center. He is also professor emeritus at Spalding University, and former dean of Spalding's School of Professional Psychology and Social Work. The association selected Stanton for his research and publications on issues in the treatment of families with members who are chemically dependent.



Dr. M. Duncan Stanton

The Morton Center assumes operations of Churchill Downs' Lifestyle Program

Effective April 1st, The Morton Center will assume the operations of Churchill Downs' Lifestyle Program. The Lifestyle Program is an assistance program available to employers and employees on the backside of Churchill Downs, Trackside and other facilities operated by Churchill Downs Inc.

The Lifestyles Program helps employers and their employees solve problems that interfere with workplace safety, stability and productivity. Not surprisingly, Churchill Downs' experience has shown that substance abuse and addiction to alcohol and other drugs is the most frequent cause of workplace

problems on the backside of Churchill Downs and Trackside.

The program was developed and run for many years by Dr. Curtis L. Barrett, Ph.D. Bud Newman, Morton Center clinical manager, will now direct the program and work with track personnel to coordinate care.

Congratulations!

Roberta Sewell, Manager of The Morton Center's Paducah office, has been named Director of Counseling Services in Louisville, effective July 1st. Roberta will assume the responsibility of directing the activities of The Morton Center's clinical managers and counselors for all programs.

Later this year, she will be relocating to Louisville.

Guy Huguelet III, Morton Center Board Member and President of Adecco in Lexington has been named chairman-elect of The Greater Lexington Chamber of Commerce.

Special Anniversary Event

The Morton Center's
20th Anniversary
Celebration and Dinner
with special guest speaker
Rick Pitino

Thursday, October 21, 2004
Churchill Down's
Triple Crown Room

A limited number of tickets at \$200 each will be sold for this event. Tickets are available for individuals or for tables of ten

For information and reservations,
contact Sharon Thomas, 451-1221

Annual Donor Report

July 1, 2003 - June 30, 2004

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Thank you, Ann!



On September 30, Ann Curtis, one of The Morton Center's longest tenured employees, left us for a well-deserved career transition called, "retirement." For those of us who work here, life goes on, The Morton Center moves forward but we all know that something important is missing.

Ann began her work at The Morton Center 15 years ago as the administrative assistant to John Walsh, the center's founder and driving force. Ann said that in those days, there were just a few desks, filing cabinets and a handful of workers. "Everyone did everything. We just pitched in and did what we needed to get done."

As the Center grew, so did the requirements of the business office and its staff. One change was the number of clients whose fees were paid in part by health insurance. As The Morton Center was added to more "provider networks", the need grew to have a person dedicated to that area alone.

So Ann took the new and very difficult job of dealing with insurance companies, helping clients understand their coverage, overseeing the piles of paperwork that resulted

and, of great importance, making sure The Morton Center was paid for its work. Over the years, it is a job that has grown and grown.

Ann was also responsible for coordinating our subsidy program. Central to the mission of The Morton Center is the philosophy that we treat the families that suffer along with the addicted individual. Sometimes that requires financial assistance. Ann has been the person with the very difficult job of administering that program.

John Walsh recently said of Ann, "When she walks in here everyday with her unbelievable work ethic and positive attitude, she inspires most of us to be better at what we do. She just has the disposition to deal with the difficult task."

In her absence, Ann will be replaced by Donna Wadell, another long time associate, who has been working with Ann for over a year to make the transition a smooth one.

Ann, on behalf of all of us here who have had the privilege to work with you and for all those clients you have helped along the way, we thank you so much for all you've done for The Morton Center and wish you all the best in whatever comes next.

The Morton Center welcomes new members to its Board of Directors, elects officers.

The Morton Center is pleased to announce three new additions to its Board of Directors.

Joining the board for initial terms of two years are: Tim Hyland, President of Hyland,Block and Hyland Insurance Co.; Mary Ellen

Stottmann, owner, On-Line Printing and Jay Norman, Chief Executive Officer, Personnel Policy Service, Inc.

For the fiscal year 2004-2005, the following officers were approved: Mark Robinson, re-elected to a second term as President of the Board

of Directors; Charlie Boden, elected Vice-President; Don Baxter, re-elected Treasurer and Ken Reutlinger, Jr., elected Secretary.

Thanks to each and every board member for their time and dedication.

Specialists helping families cope with the complex problems of chemical dependency.

1028 Barret Avenue
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**The Morton Center
Board of Directors**

Mark A. Robinson, President
Donald Baxter, Treasurer
John English, Secretary

Walter E. Badenhausen, Jr., MD.
Charles H. Boden
Dorothy Cherry
Jimmy Dan Conner
Stuart Davidson
Gerald C. Doss
Rev. John Eifler
Ted Frith
Stephen C. Gault
Barbara Horton
Guy Huguelet, III
Timothy Hyland
Brenda Light
Jim Lindsey
Ernest W. Marshall, MD
Clay Morton
Jack Moss, Jr.
John C. Norman
Wayne Perkey
Sharon A. Receveur
Kenneth Reutlinger, Jr.
William J. Simpson, Jr.
Mary Ellen Stottman
Beverly T. Wagner

John Walsh, CEO

Mark your Calendar

“CELEBRATION OF RECOVERY”

**TUESDAY, NOVEMBER 16TH
8 PM**

THE MORTON CENTER

Join us at The Morton Center, 1028 Barret Avenue on Tuesday, November 16th as Charlie B., his wife Alanson and other family members share their experiences as a family in recovery at this year's Celebration of Recovery.

Join us as we celebrate recovery, spend time with old friends, and meet new people and families who are on the path to a better life. A reception will follow the program, which begins at 8 PM.