



2020 Luncheon Sponsorship Opportunities



For 36 years The Morton Center services have been based on the belief that substance use disorder **impacts families** and support systems as much as it does individuals suffering from addiction. In designing treatment plans and programs, our professional therapists consider social, mental, emotional, spiritual and physical well-being for each person, couple, or family they work with. There is **no wait list** for treatment, and we do not turn away those who do not have insurance or financial resources - we always have an **open chair** for a person ready to seek help. Our programs offer an alternative to inpatient hospitalization; clients can continue to be part of their family and work environments, with much greater potential for successful outcomes for everyone.

Our Impact

- **9,648** chairs provided last year for all services - ages 6 to 81 years old.
- **550** individuals took the first step of recovery last year for themselves, their family, and loved ones.
- **204** people on average are helped each week.
- Almost **46,000** families have benefited from our programs since 1984.

Investing in Hope

Unfortunately, many who walk through our doors lack financial resources, which means our **scholarship program is vital** to their recovery. A scholarship allows a person to begin the nine week Early Recovery Program immediately. The program completion rate for these clients who receive a 100% scholarship is **89%**, with 78% continuing with aftercare groups or individual sessions which they pay for with insurance or out of pocket because they were able to return to work. The completion rate for those individuals who do not receive a full scholarship **drops to 43%**, with many leaving the program around the five week mark due to lack of financial resources. This is where **you can make a difference**.

By partnering with us financially, you help change these statistics and make it possible to provide full scholarships to those who need them. You align your brand with a powerful purpose that will resonate with area business and community leaders and stakeholders. And you show our community that you are committed to helping **transform lives** and create new powerful stories for individuals and families in Kentuckiana.



The Morton Center Annual Luncheon September 29, 2020

Program Sponsor \$10,000

Provides (5) chairs for a year of individual treatment and recovery groups

Recognition on invitations, event program, website (with link to your website)
Opportunity for a representative from your organization to speak during the luncheon
Title recognition of your support on video segment
20 preferred chairs at the luncheon (two tables)

Family Sponsor \$5,000

Provides (10) chairs for concerned persons group

Recognition on invitations, event program and website
Acknowledgement of sponsorship from podium during program
10 preferred chairs at the luncheon (one table)

Couple Sponsor \$2,500

(2) chairs for a year of couple sessions

Recognition on invitations and event program
10 preferred chairs at the luncheon (one table)

Chair Sponsor \$1,500

(1) chair for three months of treatment

Name listed on event program
10 chairs at the luncheon (one table)



Restoring self,
preserving family.

The Morton Center Annual Luncheon September 29, 2020

We will support THE MORTON CENTER AS:

Program Sponsor (\$10,000)

Family Sponsor (\$5,000)

Couple Sponsor (\$2,500)

Chair Sponsor (\$1,500)

Company Name _____

Contact _____

Email Address _____

CHECK ENCLOSED (MAKE PAYABLE TO THE MORTON CENTER)

PLEASE INVOICE ME

Return this form to:

THE MORTON CENTER
1028 BARRET AVENUE
LOUISVILLE, KY 40204