

A romantic scene featuring the silhouettes of a man and a woman standing close together on a dark wooden deck or railing. They are positioned in the center of the frame, looking out over a vast landscape. The background is a soft, glowing sunset sky with a gradient from deep blue at the top to a warm orange near the horizon. Silhouettes of pine trees are visible on the left and right sides of the frame. In the distance, a cityscape with small lights is visible under the twilight sky.

**Mark and Dana
found help...**

**because of generous
people like you.**



Mark and Dana were like so many of us in 2020...
just trying to navigate this new pandemic world.

Mark was one of the first casualties. He lost his job
in March.

He stayed home with their three small children
while Dana worked as a nurse on the front lines.



The worry about his wife and what she
might bring home, unknowingly, to their
children, even though they were taking
stringent precautions...

Dealing daily with virtual school and
the frustrations and sadness of his
children... **and the financial stress...**





**Took
its toll.**



Mark is a recovering alcoholic.

Sober for 5 years.

Until the pandemic.



Home alone as his wife worked long shifts, Mark turned to alcohol again.

Dana was exhausted. She barely had the emotional energy to take care of herself.

But it didn't take her long to see the signs.



The lies.

The anger.

The fights.



Mark wasn't ready to get help. He was still in denial.

But Dana knew she couldn't do it alone. So, she enrolled in The Morton Center's Concerned Persons Group.

This is a FREE program, funded by wonderful donors. And Dana could take advantage of it when she wasn't working at the hospital.



"I realized through the program at The Morton Center that my codependency was part of the problem.

*If I wanted our marriage...
our family... to work, I had
to start setting boundaries.*

*I also finally understood
addiction is a disease. Mark couldn't just STOP."*

Mark enrolled in The Morton Center's Intense Outpatient Program after Dana summoned the courage to ask him. And he completed the program.



Today, Mark is back in recovery and continues to work with Toya Gatewood, The Morton Center's Clinical Manager. Toya has been seeing Mark through telehealth sessions, to keep them both safe through the pandemic.

"Toya never judges me. She always treats me with respect and care."

**Dana and Mark are working towards each other
again. They're in Couples Counseling,
working on trust.**



They'll continue to need the support of The Morton Center. Mark is still out of work, staying home with the kids. And Dana continues working on the frontlines of the COVID pandemic.

But because of generous, caring donors like you, they'll never have to worry about how they'll pay to get the help they need to save their family.



2020 Impact Report

Dana and Mark are a real couple. Although we've changed their names and haven't shown their identities, their story is very real. And because of generous donors, people like you, they were able to receive the addiction support they needed.

When March arrived and Louisville went on lockdown, I knew we had to keep going. We couldn't fail the people that depend on us to overcome addiction or the families that love them. On March 17th, we started providing Telehealth services and we have continued our services 100% through Telehealth since then. Although it's been a challenge, it's been a great success.

2020 brought us an epidemic within the pandemic. Addiction and overdose rates are shocking. We saw a 71% increase in calls for help. Thanks to the kindness of donors and our incredibly hard working staff, we've not had to turn one single person away, regardless of

their ability to pay.

The amazing work donors make possible is placed on the shoulders of our talented staff. And while businesses all over the country were forced to let people go, The Morton Center did not experience one single lay off.

Words cannot convey how grateful I am for the partnerships with generous people, whether recipients of our services, their families, or caring individuals and foundations. They could have easily stopped their support this difficult year. Instead, they chose to think of others.

And because of that, families like Dana and Mark will be saved. They'll experience sobriety. They'll experience healing.



With gratitude,

Priscilla McIntosh
CEO

Because of donors, in 2020 at The Morton Center...

808 men, women, teens, and children received in-person and telehealth services: **441** males, **286** females, **55** teens, and **26** children. **13,223** hours of therapy were conducted by our staff. **1,000** people from **5** states took advantage of our free online Concerned Persons Program.



Financial Information - Fiscal Year 2020

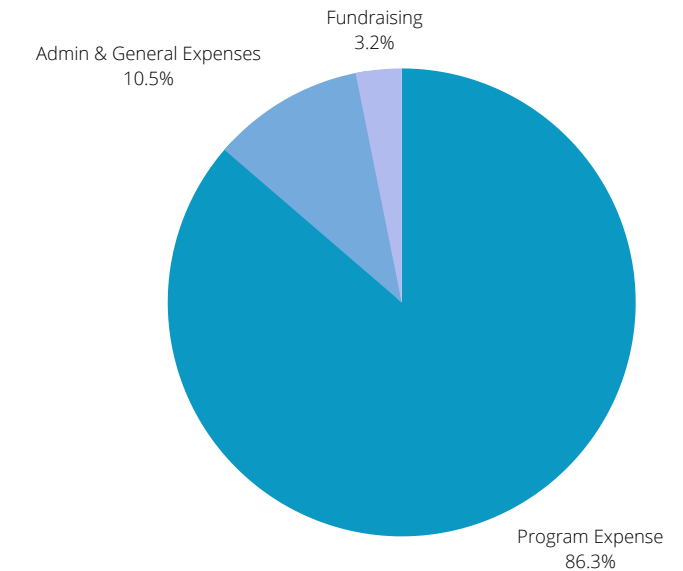
We can't do it without kind and caring people. Donors make it all possible!

Client Services.	\$710,637.54
Donations.	\$172,250.76
Grants.	\$353,500.00
Events.	\$92,040.37
Other Income.	\$15,766.71
Investment Income.	\$65,806.60

Total Income. \$1,410,001.98

Admin & General Expenses. .	\$139,233.99
Fundraising Expense.	\$41,789.89
Program Expense.	\$1,141,178.30

Total Expenses. \$1,322,202.18



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